

New Items February 2025



Northeast Region - CT / NJ / NY
North Atlantic Region - MA / ME/ NH / RI
Mid-Atlantic Region - DC / DE / MD / KY / OH / PA / VA / WV





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Cha's Organics brings flavor to the table with healing foods sourced on fair terms, in partnership with regenerative organic growers, cultivating empowered and vibrant communities at home and abroad. Founded in 2006 by Chanaka and Marise, who come from opposite sides of the world and know firsthand about the importance of diversity and staying true to one's roots, Cha's Organics offers an array of organic, plant-based and gluten free products sourced from climate-friendly forest gardens, orchards and farms that promote traditional farming methods, biodiversity, improved soil health and resilient crops to feed resilient communities. Passionate about good food and making good things happen in the world, the people behind Cha's Organics look forward to creating a future where all food is traded fairly and grown in a way that protects the environment and the health of consumers and growers.

Made from fresh coconuts harvested from regenerative organic orchards in Sri Lanka



No added sugars, gums or stabilizers

1% of profits from milk and cream are donated to help protect wild elephants

Manufactured in Sri Lanka









Contact:

Forbes Fisher

<u>rfd@silverlakebrands.com</u>

www.chasorganics.com

Item No.	UPC	Item Description	PK / SZ	Storage	SRP	
100770	8-06253-03021-0	Cha's Organics - Coconut Rolls, Original (Organic)	12 / 3.5 fl oz	Dry	\$ 5.79	
100771	8-06253-03022-7	Cha's Organics - Coconut Rolls, Ginger (Organic)	12 / 3.5 fl oz	Dry	\$ 5.79	
100772	8-06253-03023-4	Cha's Organics - Coconut Rolls, Chocolate (Organic)	12 / 3.5 fl oz	Dry	\$ 5.79	





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Made from fresh coconuts harvested from regenerative organic orchards in Sri Lanka

Organic & Ayurvedic

No added sugars, gums or stabilizers

1% of profits from milk and cream are donated to help protect wild elephants

Manufactured in Sri Lanka









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Forbes Fisher

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www.chasorganics.com

Item No.	UPC	Item Description	PK / SZ	Storage	<u>SRP</u>	
100780	8-06253-23040-5	Cha's Organics - Coconut Cream (Organic, Fair Trade)	12 / 13.5 fl oz	Dry	\$ 3.79	
100781	8-06253-23041-2	Cha's Organics - Premium Coconut Milk (Organic, Fair Trade)	12 / 13.5 fl oz	Dry	\$ 3.79	
100782	8-06253-23042-9	Cha's Organics - Light Coconut Milk (Organic, Fair Trade)	12 / 13.5 fl oz	Dry	\$ 3.79	
100783	8-06253-23048-1	Cha's Organics - Coconut Whipping Cream (Organic, Fair Trade	6 / 13.5 fl oz	Dry	\$ 5.79	





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Made from fresh coconuts harvested from regenerative organic orchards in Sri Lanka



No added sugars, gums or stabilizers

1% of profits from milk and cream are donated to help protect wild elephants

Manufactured in Sri Lanka









Contact:

Forbes Fisher

<u>rfd@silverlakebrands.com</u>

www.chasorganics.com

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
100770	8-06253-63050-2	Cha's Organics - Virgin Coconut Oil (Organic, Fair Trade)	6 / 16.90 fl oz	Dry	\$ 7.89

GRAZA

Every kitchen deserves good, fresh olive oil that's affordable enough to be used every day. Our single origin oils do just that, and they come in a squeezy bottle that makes everything easier and more fun. Most olive oil in the U.S. is blended from old, low-quality oils. But across the ocean, people are using fresh, never-blended olive oil by the gallon. Graza is that olive oil.



Made with the Picual olive varietal
Single origin, single varietal olive oil
The bottles are BPA & PVC Free PET
that is optimized for the storage of oil
730 days at Production

Manufactured in Spain



Contact:
Melissa Ferrie
Melissa@graza.co
www.graza.co

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
100119	8-60009-08989-3	Graza - Super Sizzle Extra Virgin Olive Oil for Cooking	6 / 1 L	Dry	\$ 99.99





Created by a lifelong Snickers obsessive who had to change her diet after a diagnosis related to colon cancer turned her life upside down, Harken's mission is to give people a reason to love candy again. We aim to change people's lives through the power of Food as Medicine by offering the first ever TRULY better-for-you functional candy bar. We use date caramel to bring you the same delicious, nostalgic taste as classic candy bars, now reimagined with clean ingredients!













No added sugar

Naturally sweetened with dates

Only 140-150 calories per bar

Rich in Fiber – each bar has the equivalent fiber of 5 cups of kale!

Clean Ingredients

Bringing shoppers back to the candy aisle and driving growth in the category

270 days at production



Contact:

Whitney Hemy sales@harkensweets.com www.harkensweets.com

Manufactured in IL

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
118400	8-10124-75001-5	Harken Sweets - The Nutty One	12 / 1.41 oz	Dry	\$ 3.39
118401	8-10124-75002-2	Harken Sweets - The Gooey One	12 / 1.41 oz	Dry	\$ 3.39
118402	8-10124-75103-6	Harken Sweets - The Crunchy One	12 / 1.41 oz	Dry	\$ 3.39



Rao's Lemon Parmesan Sauce is a versatile pasta sauce that offers truly traditional homemade Italian flavor, easily available anytime to pair with your preferred pasta or to use as an ingredient in your favorite seafood, vegetable or chicken recipes. Find out more at www.raos.com.



All natural, premium quality

Made high quality, wholesome ingredients

No tomato blends, no paste, no water, no starch, no filler, no colors, no added sugar

36 Months at Production

Manufactured in Italy

Contact:

Darby Trull

<u>Darby_trull@campbells.com</u>

www.raos.com

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
100509	7-47479-10194-3	Raos - Marinara Lemon Parmesan	12 / 24 oz	Dry	\$ 11.49





Rao's Creamy Marinara Sauce is a versatile pasta sauce that offers decadence to your favorite dishes, adding lusciousness to your favorite pastas and classic Italian recipes. This premium pasta sauce with authentic Italian flavor is made with Italian tomatoes, mascarpone and Parmigiano Reggiano cheeses. Find out more at www.raos.com.



All natural, premium quality

Made high quality, wholesome ingredients

No tomato blends, no paste, no water, no starch, no filler, no colors, no added sugar

18 Months at Production

Manufactured in Italy

Contact:

Darby Trull

<u>Darby_trull@campbells.com</u>

www.raos.com

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
100510	7-47479-10196-7	Raos - Marinara Creamy with Mascarpone	12 / 24 oz	Dry	\$ 11.49



Little Sesame

Little Sesame's quality-over-everything approach is making a splash on grocery shelves. Founded in a 500 sq basement pop up in 2016, Little Sesame launched a grocery ready line of hummus in July 2021. The recipe was created by founders and chefs Nick Wiseman & Ronen Tenne in their flagship restaurant in Washington, DC. The hummus is made with 100% regeneratively farmed chickpeas grown by farmer Casey Bailey under the big sky in Montana. It's freshly spun and super smooth, layered with rich tahini and brightened with freshly squeezed lemon juice.



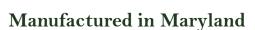
Certified Organic, Kosher & Non-GMO Project Verified

Freshly spun in small batches; recipe developed in our flagship restaurant in Washington, D.C

Calling all garlic lovers! Golden paste of slowly roasted garlic with cracked black pepper and a touch of date molasses.

A fresh take on a classic, top performing flavored SKU across the category.

90 days at Production









Contact Nick Wiseman nick@eatlittlesesame.com drew@eatlittlesesame.com

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
310315	8-60011-97561-8	Little Sesame - Golden Garlic	8 / 8 oz	Cold	\$ 5.29



Introducing MUSH Protein Bars - a delicious new protein bar that is made with 100% whole grains and no refined sugars. Packed with 15g of protein. Designed to keep you fuller, longer. Its indulgent taste and chewy texture is sure to satisfy anyone, anywhere, anytime. Fuel up with clean ingredients that give you energy. Own your day.







High Quality and Simple Ingredients

No Refined Sugar

Packed With Sustained Energy

Gluten-Free

70 days of shelf life at production

Manufactured in Illinois











Contact:

Michael Norrett

<u>Mike@EatMush.com</u>

www.eatmush.com

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
355340	8-50064-93001-6	MUSH - Peanut Butter Chocolate Chip Protein Bar	8 / 65 gr	Cold \$	2.99
355341	8-50064-93002-3	MUSH - Double Chocolate Protein Bar	8 / 70 gr	Cold \$	2.99
355342	8-50064-93000-9	MUSH - Maple Cinnmamon Protein Bar	8 / 65 gr	Cold \$	2.99



ndrr organic

At Norr Organic, we value honest food that are made with the highest quality organic ingredients while doing right by the planet and its people. For our probiotic skyr, we source grass-fed milk from small family farms that live and breathe earth-friendly agricultural traditions. Our skyr is cultured with science-backed probiotics that are proven to support immune and gut health. We believe in making a product that is not just better for you, but better for the animals and the environment. It's Quite Simple.



Made with milk from grass-fed cows

High in protein, low in sugar

Naturally low in lactose

No natural flavors, preservatives, artificial sweeteners, pesticides or starches

Science-backed probiotics (BB-12®)

55 days from date of production

Manufactured in Pennsylvania



Contact:

Mandy Geisler <u>mandy@norrorganic.com</u> www.norrorganic.com

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
340108	8-50053-49377-9	Norr-Skyr - Mixed Berry Acai Org	19 / 4.4.07	Cold	\$ 2.69



As parents, we try not to play favorites. But when it comes to immunity, some ingredients just naturally rise to the top. We craft our Immunity Blends intentionally—selecting fruits with high levels of immunity-supporting nutrients—and then adding probiotics to boost beneficial gut bacteria. Because when it comes to kids, wellness always wins.



No added sugar[†] [†]Not a low-calorie food.

Added probiotics 60 days shelf life

Manufactured in WI













Contact:

Dan Linehan
dan@uponfarm.com
www.onceuponafarmorganics.com

Item No. UPC Item Description PK / SZ Storage SRP

328507 8-10003-51663-3 Once Upon Farm - Immunity Blend Pineapple Blueberry

6 / 12.80 oz

Cold

\$ 2.69

HARMLESS HARVEST®

We've got something juicy to share! Because our organic sparkling coconut water with watermelon has the taste you already know and love, but with a fun and uplifting twist of carbonation! Summery watermelon juice plus naturally sweet (but not too sweet) coconut water mix together for a refreshing flavor that can't be beat. It's hydrating, electrolyte replenishing, and has no added sugar either. You'll find that every micro-filtered sip is as refreshing as it gets—with nothing but delicious watermelon + coconut + the perfect amount of fizz + a splash of water to balance out the flavors.

Made with microfiltration, naturally pink

The perfect balance of delicious and refreshing

Naturally occurring electrolytes for hydration

Good source of potassium

Certified Organic and Fair for Life

No Added Sugar

75 days at Production

Manufactured in Thailand





Contact:

Sean Makau

<u>Smakau@harmlessharvest.com</u>

www.HarmlessHarvest.com

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
400013	8-10003-51663-3	Harmless Harvest - Sparkling Watermelon Coconut Water	6 / 16 fl oz	Cold	\$ 6.89



Our premium meats are sourced through longstanding partnerships with highly respected, family-owned farms around the world using regenerative, sustainable practices for the best flavor, ethics, and stewardship.







Fresh sausages made with all-natural chicken raised with no antibiotics or hormones added

Fresh herbs and spices ground fresh before each batch

1 Year at Production

Manufactured in Landover, Maryland

Contact:

David Kramer

<u>David@meatcrafters.com</u>

www.meatcrafters.com

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
300232	8-18936-01049-5	MeatCrafters - Chicken Apple	14 / 12 oz	Freezer	\$ 2.99
300233	8-18936-01048-8	MeatCrafters - Chicken Basil	14 / 12 oz	Freezer	\$ 2.99
300239	8-18936-01056-3	MeatCrafters - Chicken Thai	14 / 12 oz	Freezer	\$ 2.99







Our premium meats are sourced through longstanding partnerships with highly respected, family-owned farms around the world using regenerative, sustainable practices for the best flavor, ethics, and stewardship.









Fresh sausages made with all-natural Duroc pork raised with no antibiotics or hormones added

Fresh herbs and spices ground fresh before each batch

International Varieties

1 Year at Production

Contact:

David Kramer

<u>David@meatcrafters.com</u>

www.meatcrafters.com

Manufactured in Landover, Maryland

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
300234	8-18936-01045-7	MeatCrafters - Sweet Italian	14 / 12 oz	Freezer	\$ 10.99
300236	8-18936-01061-7	MeatCrafters - Spicy Italian	14 / 12 oz	Freezer	\$ 10.19
300237	8-18936-01054-9	MeatCrafters - Maple Sage Breakfast Sausage	16 / 10 oz	Freezer	\$ 8.89
300238	8-18936-01118-8	MeatCrafters - French Country	14 / 3 oz	Freezer	\$ 10.19







Our premium meats are sourced through longstanding partnerships with highly respected, family-owned farms around the world using regenerative, sustainable practices for the best flavor, ethics, and stewardship.



Fresh sausages made with all-natural Duroc pork raised with no antibiotics or hormones added

Fresh herbs and spices ground fresh before each batch

Mexican & Spanish Chorizos

1 Year at Production

Contact:

David Kramer

<u>David@meatcrafters.com</u>

www.meatcrafters.com

Manufactured in Landover, Maryland

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
300229	8-18936-01121-8	MeatCrafters - Chorizo Oaxaca	12 / 12.6 oz	Freezer	\$ 11.89
300235	8-18936-01046-4	MeatCrafters - Spicy Italian	14 / 12 oz	Freezer	\$ 10.19







Our premium meats are sourced through longstanding partnerships with highly respected, family-owned farms around the world using regenerative, sustainable practices for the best flavor, ethics, and stewardship.



Dry cured sliced salamis made with allnatural pork, beef and lamb and freshly ground spices

Three unique varieties

6 months shelf life

Peggable & easy to open

Great for charcuterie boards, sandwiches, in salads or as a pizza topping.

Packaged in easy to open tray packs

270 Days at Production

Manufactured in Landover, Maryland

David@meatcrafters.com

www.meatcrafters.com

Contact:

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
199003	8-18936-01182-9	MeatCrafters - Sliced Rosemary Lamb	10 / 3 oz	Cold	\$ 16.69

WE SPLOCAL



Our premium meats are sourced through longstanding partnerships with highly respected, family-owned farms around the world using regenerative, sustainable practices for the best flavor, ethics, and stewardship.



Dry cured sliced charcuterie made with all-natural all-natural Hudson Valley all natural Magret du Moulard duck breast

6 months shelf life

Peggable & easy to open

Great for charcuterie boards, sandwiches, in salads

Packaged in easy to open packs

Manufactured in Landover, Maryland

Contact:

David Kramer

<u>David@meatcrafters.com</u>

www.meatcrafters.com

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
199004	8-18936-01183-6	MeatCrafters - Sliced Duck Breast Prosciutto	10 / 2 oz	Cold	\$ 22.49





Our premium meats are sourced through longstanding partnerships with highly respected, family-owned farms around the world using regenerative, sustainable practices for the best flavor, ethics, and stewardship.





Made with all-natural, humanly raised antibiotic and hormone-free heritage breed Duroc Pork'

Handmade in small batches

Brined with real maple syrup and brown sugar

Smoked over a mix of apple, oak, and hickory wood

Fresh herbs and spices ground fresh before each batch

Shelf life is minimum 1 year at Production when kept frozen, 3 weeks thawed

Contact:

David Kramer

<u>David@meatcrafters.com</u>

www.meatcrafters.com

Manufactured in Landover, Maryland

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
300227	8-18936-01135-5	MeatCrafters - Black Pepper Bacon	10 / 1 lb	Freezer	\$ 17.39
300228	8-18936-01134-8	MeatCrafters - Naked Bacon	10 / 1 lb	Freezer	\$ 17.39

ZUCKER'S

With less than 15 minutes of baking, the iconic, hot & fresh New York City bagel experience is now available for home kitchens! From par baked bagels to hot bagels in minutes: a new product from Zucker's Bagels, the celebrated shops known for traditional, only-in-New-York bagels. Now anyone can enjoy a hot & fresh bagel experience, outside of NYC! We use natural flours and ingredients you can pronounce to create bagels that we kettle-boil, par-bake, and freeze to preserve their freshness. Your kitchen will smell like a delicious bagel shop as you make the bagel sandwich of your dreams! Enjoy a hot and fresh bagel right out of your oven at a moment's notice, just like we do in New York City.







Made with enriched, unbleached and unpromoted flours – all ingredients are vegan



Contact:

Matt Pomerantz

matt@zuckersholdings.com

www.zuckersbagels.com

Bagels contain 12+ grams of protein per serving

Made by NYC's favorite bagel shop

Chefs rely on partially-baked dough to create breads and baked goods with short notice

6 months shelf life

Item No.	UPC	Item Description	PK / SZ	Storage	SRP
539800	8-60003-44829-8	Zucker's Bagels - Par Baked Frozen Plain Bagels	6 / 4 ct	Freezer	\$ 7.79
539801	8-60003-44828-1	Zucker's Bagels - Par Baked Frozen Everything Bagels	6 / 4 ct	Freezer	\$ 7.79
539809	8-60003-44897-4	Zucker's Ragels - Par Raked Frozen Sesame Ragels	6 / 4 ct	Freezer	\$ 779

WE 😻 LOCAL



