





## Connecticut Local:

- Queen Bee
- Rise Brewing

## D.C Local:

- Eat Pizza
- Et Olivia
- Jesse & Ben's
- <u>Laoban Dumplings</u>
- <u>Little Sesame</u>

## D.C Local:

- Mocktail Club
- One Trick Pony
- Pinsa Love
- Poppy's Stuffed Bagel Holes
- Soupergirls
- Sticky Fingers Bakery





## Maine Local:

- Green Bee
- Parlor Ice Cream
- Sauce and Destroy
- Tootie's Tempeh

## Maryland Local:

- A Friendly Bread
- Cajou Creamery
- Ceremony Coffee
- HEX Ferments
- Icaro Yerbal Mate
- Mastiha Artisan Greek Bakery

## Maryland Local:

- Mount Royal Soaps
- Mulan Dumplings
- My Dad's Chips
- <u>Simpli</u>
- South Mountain Creamery
- Thread Coffee
- Trickling Springs Organic
- Tsiona Foods
- Zenjoy
- <u>Z&Z</u>





## Massachusetts Local:

- Annie's Pure & Simple
- Bisousweet
- Crescent Ridge Dairy
- <u>Dumpling Daughter</u>
- El Nacho
- Just Us Foods
- Nantucket Crisps
- New City Microcreamery
- Waku
- Yasso Inc

## New Jersey Local:

- Barcode
- Cleveland Kraut
- <u>Dreampops</u>
- Elements Truffles
- Holi
- Iwon Organics
- <u>Ludas Dumplings</u>
- Naturalvert LLC
- Ol' Stiles
- Paper Plane Coffee Co
- <u>Stimulate</u>
- Supernatural
- Unna Bakery





## New York Local:

- Bear's Fruit
- Cloud Water
- <u>Cocojune</u>
- Dare to be Different
- Early Bird Food & Co
- Grady's Cold Brew
- Haven's Kitchen
- International Harvest
- <u>Issa's</u>

## New York Local:

- Jack Bakes
- Jailhouse Coffee
- Just Water
- Kalustyan's
- L'Isolina Pasta
- La Rossi
- <u>Lemonday</u>
- <u>Loi Dips</u>
- Mast Chocolate





## New York Local:

- Mojo
- Nguyen
- Red Jacket
- Roberta's Pizza
- Scott's Protein Balls

## New York Local:

- Small Axe Peppers Hot Sauce
- Thunder Island Coffee Roasters
- Van Leeuwen Ice Cream
- Veggie Confetti
- Vista Hermosa
- Yolele
- You Love Fruit





## Pennsylvania Local:

- Aura Bora
- Doughy
- <u>LUHV Foods</u>
- Norr Organic
- Painterland Sisters
- Pequea Valley Yogurt
- <u>Sofresco</u>
- Soom
- Trimona
- <u>Uncle Jerry's Pretzels</u>

## Rhode Island Local:

- Fielstone Kombucha
- Granny's Squibb Organic Tea

## Vermont Local:

- Back Roads Granola
- Something & Nothing





## Virginia Local:

- Bitchin' Boucha
- Blue Ridge Bucha
- Greenberry's Coffee
- <u>Homestead Creamery</u>
- Nightingale
- Rookie's
- Salsas Don Sebastian
- Scratch Pasta
- Sloppy Mama's BBQ
- Snowing in Space

## West Virginia Local:

- Sous Casa Frozen Burritos
- The Farm at Red Hill









### Queen Bee - Greenwich, CT 06878

Raina Jain, Founder and Honey Bee Enthusiast

### Why Queen Bee?

- We source honey and royal jelly from beekeepers LOCALLY
   by region to help consumers with allergies
- 2. Are the **ONLY** plastic-free, cold-pressed, shelf-stable wellness shot in the market
- 3. Cold press ginger and turmeric fresh on site, one week before PO, GUARANTEEING FRESHNESS on shelf









## RISE Brewing Co. - Stamford, CT 06902

Grant Gyesky, Chief Executive Officer

### RISE Brewing Co.

- 1. Organic, Non-GMO, Dairy Free, Vegan

  Great-tasting beverages with the best organic ingredients
  we can source
- 2. Nitro Cold Brew Coffee, Lattes, Tea, & Oat Milk We provide good energy for good people to do good things.















## Eat Pizza - Washington, DC 20002

Andy Brown, Founder



### Why Eat Pizza?

- 1. Real dough, hand-tossed, parbaked
- 2. Made locally in Washington, DC
- 3. Best Frozen pizza you will ever have!













## et Oliva – Washington, D.C. 20007

Patrick Karsu,
CEO |
Executive
Chef | Owner

### Why et Oliva?

- 1. True Aegean Flavors, Close to nature no weird fillers or preservatives.
- 2. We are a small, independent, and certified LGBT owned and operated company.
- 3. We are passionate about food security and social justice
- 4. NGLCC Certified, Non-GMO Project Verified, Pareve







## Jesse Beris







## Jesse & Ben's - Washington, DC

Jesse Konig & Ben Johnson, Co-Founders

### Why Jesse & Ben's?

**Restaurant-Quality Fries By Restaurant Guys** 

Restaurant-quality fries - fresh from your oven or air fryer!

**Better-For-You Oils** 

Only avocado oil or grass-fed tallow. No seed oils, ever!

**Only The Essentials** 

No preservatives, no additives, no short-cuts.





















## Laoban Dumplings, Washington, DC

Patrick Coyne, Founder & Chef Tim Ma, Culinary Director

### Why Laoban Dumplings?

Simply the best frozen dumplings you can buy
Recipes from Tim Ma, 5x-Michelin awarded chef
No preservatives, all-natural, with free-range chicken and
Berkshire pork, plus vegan offering and soup dumplings
Began as a dumpling shop and still operate inside Union
Market, DC's premier food hall

Named best dumplings by Zagat and Washington City Paper



# WE LOCAL

## Little Sesame





## Little Sesame- Washington, DC

Nick Wiseman,
Dave Wiseman
& Roman
Tenne
CO-Founders

### Why Little Sesame?

- 1. We freshly spin our hummus in small batches in our own facility just outside of Washington, DC
- 2. Made with organic ingredients
  featuring climate friendly, single origin regeneratively farmed chickpeas
- 3. We use no preservatives
  just freshly squeezed lemon juice and extend our shelf life through high pressure
  pasteurization for maximum freshness
- 4. The Washington Posts called it "The Best Hummus in DC" and Washingtonian "The Best New Grocery Snack"









## Mocktail Club, Washington, DC 20002

Pauline, Founder & CEO, Mocktail Club LLC.



#### Why Mocktail Club?

- 1. Handcrafted and produced in small batches right here in Washington, DC
- 2. Non-Alcoholic, Great as mixers too!
- 3. Women-Owned Corporation
- 4. Union Kitchen Incubator Brand









## One Trick Pony - Washington, DC 20009

Co-founders Lucy Dana, Andrew Dana, Dani Moreira Dana

### Why One Trick Pony?

#### 1. Two-Ingredient Peanut Butter

Argentinian peanuts & Patagonian sea salt - no palm oil, sugar or additives. We supply the peanuts from Dani's hometown, Córdoba, Argentina!

#### 2. Female-Founded and Family-Run in DC

Husband and wife duo, Andrew and Dani, own Call Your Mother Deli with 12+ locations across the DMV. Lucy is Andrew's sister!



# WE LOCAL









## Pinsa Love - Washington, DC 20002

Jordan Fainberg, Founder

### Why Pinsa Love?

- Pinsa- most unique frozen pizza ever
   hour fermentation, imported Italian ingredients
- 2. Pizzeria Quality at Home
- 3. Non GMO, clean label
- 4. Handcrafted in DC









## Poppy's Stuffed Bagel Holes, Washington DC 20009

Grant Sarvis & Julia Greenberger Co-Founders

### Why Poppy's?

1. Better Bagel Experience

Cream cheese filled bagel ready in 40 seconds in microwave

2. Bold Fun Flavors

Cinnamon Crunch, Chive Dill, Plain

3. Proudly made in Washington D.C.















We prepare soup the way it was meant to be made. From scratch and cooked slowly with love. Homemade with fresh and seasonal ingredients.

## Soupergirls – Washington, DC

Sara Polon & Marilyn Polon, Co-Founders



### Why Soupergirls?

- 1. This mother-daughter duo in the DMV area is putting the plant back in plant-based.
- 2. Inspired flavors from responsibly sourced ingredients you can pronounce.
- 3. Vegan, gluten-free, Kosher.











## Sticky Fingers Bakery, Washington DC 20007

Doron Petersan Owner & CEO



### Why Sticky Fingers?

- 1. Vegan, Gluten-Free & Organic Ingredients
- 2. Women-Owned Bakery in DC
- 3. Best Vegan Sweets you will ever try!
- 4. Winner of Cupcake Wars











Chris & Lori Kinkade, Co-Founders

### Why Green Bee?

- 1. Sweetened Exclusively With Honey Nothing but all-natural sweetness
- 2. Clean Label, Light Formulations
  Short and real ingredient lists you can understand!
- 3. Proudly Handcrafted in Brunswick, ME









### Parlor Ice Cream Co. - Biddeford, ME 04005

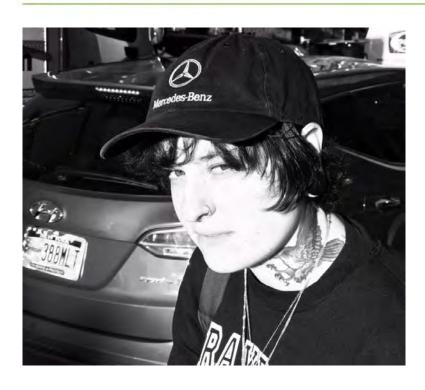
Jacqueline Dole, Founder

### Why Parlor Ice Cream Co.?

- 1. Chef Crafted Recipes
- 2. Made with locally sourced dairy and ingredients
- 3. 100% Woman Owned









## Sauce and Destroy - Portland, ME 04103

### Alana Reali, Owner

### Why Sauce and Destroy?

1. Minimal and quality ingredients

Extra Virgin Olive oil, Tomatoes from Califron

Extra Virgin Olive oil, Tomatoes from Califronia, No added sugars

2. Perfect right out of the jar

Pop the top, heat up and serve. Perfectly balanced and full of flavor. No need for additional salt and or seasonings.

3. A brand that stands out from the rest











## Tootie's Tempeh – Biddeford, ME 04005

Sarah Speare, CoFounder/CEO & worker-owner

### Why Tootie's Tempeh?

- 1. Next level tempeh no bitter aftertaste!

  New fermentation process eliminates plastic bags & improves taste.
- 2. Better taste opens door for much larger market
- 3. Packaged in recycled paperboard box, not plastic Every purchase saves a bag from going to the landfills
- 4. Sourced from Maine and regional organic farmers









## A Friendly Bread - Baltimore, MD 21212

Lane Levine, Founder / Owner

### Why A Friendly Bread?

- 1. We make our own sourdough bread by hand using unbleached, unbromated flour. Sourdough has prebiotics and is friendly to people with diabetes or gluten sensitivity.
- 2. Sourdough Grilled Cheese is the only restaurant-quality, heat-and-eat grilled cheese on the market.
- 3. We prioritize high wages and benefits for our employees.
- 4. We are a proudly LGBT-owned company.

















## Cajou Creamery - Baltimore, MD

Nicole Foster, Chief Flavor Curator / Dwight Campbell, Executive Chef

### Why Cajou Creamery?

1. Plant-based Ice Cream (Vegan & Dairy-Free)

Hand-crafted cashew milk ice cream | Less than 200 calories per serving | No artificial ingredients

2. Unique, culturally curious flavors

Seven classics representing cultures around the world









### Ceremony Coffee, Baltimore MD 21227

Ronnie Haas, Co-Founder, Ceremony Coffee

### Why Ceremony Coffee?

- 1. Delicious, small-batch Nitro coffee
- 2. Responsibly-Sourced
- 3. Roasted locally in Baltimore, MD
- 4. Chain of coffee shops are well-known in DMV



# WE LOCAL





### HEX Ferments – Baltimore, MD 21212

Meaghan & Shane
Carpenter - Chief Food Alchemists

### Why HEX Ferments?

- 1. B-Corporation & Organic Certified
  Heath of food, health of people, health of planet
- 2. Traditional Fermentation

  Unpasteurized no heat or vinegar added

  Alive and Raw with beneficial bacteria, acids, & enzymes









## Icaro Yerba Mate, Kensington MD 20895

Sid Sharma,
Co-Founder/
CEO
Wild Kombucha



### Why Icaro?

- 1. Small-Batch Yerba Mate
- 2. Local
- 3. Non-GMO Verified
- 4. Fresh Taste









## Mastiha Artisan Greek Bakery, Kensington MD 20895

Katerina Georgallas, Co-Founder/CEO Mastiha Bakery

OWNED.

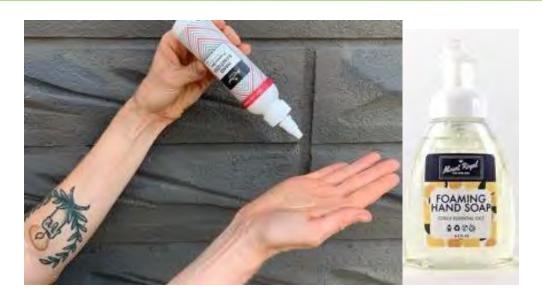
### Why Mastiha?

- 1.Small-Batch, Authentic Pita Bread
- 2.Local, Hand Made
- 3. Fresh, High-Quality Ingredients
- 4.Best pita you will ever have









## Mt Royal Soaps, Baltimore MD 21227

Matthew, Pat & Sam: Co-Founders, Mt. Royal Soaps



### Why Mt. Royal?

- 1.Handcrafted and produced in small batches in Baltimore, Maryland
- 2. Vegan, Plant-Based, Palm Free
- 3.Cruelty-Free
- 4. Pump Sanitizer for store entrance available
- 5.Several varieties of Hand Soap & more innovation on the way in 2021















## Mulan Dumpling - Hyattsville, MD 20781

Roya Shadravan & Kristy Lam, Co-founders

### Why Mulan Dumpling?

1.100% Fresh, Natural & Simple ingredients.

Even a 6-year-old can read our label and knows what's in there.

2. Authentic Asian flavors

Include Curry Chicken, Shrimp & Chives, and classic Pork & Cabbage

3. Balanced meal in every bite!

Each dumpling is perfectly crafted and packed with los of veggies and protein, in a thin carb wrapper.



# WE LOCAL

















## My Dad's Chips - Gaithersburg, MD 20878

Brian and
Gary Edell,
Father/Son
Team

### Why My Dad's Chips?

- 1. 22% less salt than competitors
- 2. Thin-sliced and kettle-cooked
- 3. Russet potatoes make for larger chips
- 4. Proprietary oil blend complements unique potato flavor
- 5. Portion of all sales supports community-based initiatives









Simpli – Baltimore, MD 21202

Sarela Herrada & Matt Cohen, Co-Founders

### Why SIMPLi?

- 1. SIMPLi's fully integrated food supply chain drives competitive prices and fully traceable single-origin ingredients of integrity.
- 2. Regenerative Organic Certified® by the Regenerative Organic Alliance, prioritizing building soil health as a way to fight climate change.
- 3. Women-Owned, Minority Owned and Certified USDA Organic, Regenerative Organic Certified, Kosher, Fair for Life, Gluten Free, and Vegan.









## South Mountain Creamery - Middletown, MD 21769

Tony Brusco, Owner & CEO

### **South Mountain Creamery**

1. Non-GMO, Grass-Fed, Farmer-Owned

It's important to us that our cow friends are comfortable, healthy, and happy. Happier cows mean a healthier you!

2. All products are prepared and packaged on our farm in Middletown, Maryland

It doesn't get fresher than that!









# South Mountain Creamery - Middletown, MD 21769

Tony Brusco, Owner & CEO

#### **South Mountain Creamery**

- 1. Grass-Fed, Farmer-Owned, Super Premium Ice Cream
- 2. Available in packaging for both retail and food service.
- 3. Official Ice Cream of the Washington Nationals













# Thread Coffee Roasters - Baltimore, MD 21202

Holly Kent-Payne Head Roaster

#### Why Thread Coffee?

- 1. Fair-Trade Certified & Organically Grown
  Best terms of trade in the industry, transparently traded
- **2. Small-batch roasted to order**Highest quality coffees roasted with precision
- 3. Women-Owned and B Corp
  WBENC certified, upholding the highest standards of business









# Trickling Springs Organic - Middletown, MD 21769

Tony Brusco, Owner & CEO

#### **Trickling Springs Organic**

1. USDA Organic, Non-GMO, Grass-Fed, and Farmer-Owned

It's important to us that our cow friends are comfortable, healthy, and happy. Happier cows mean a healthier you!

2. We work in partnership with local Pennsylvania organic farmers to make farm-fresh organic milk It doesn't get fresher than that!

















## Tsiona Foods, Rockville MD 20852

Tsiona
Bellete,
CEO/Founde



# Why Tsiona Foods?

- 1. tasty and unique. once you start, you can't stop
- 2. the first on the market
- 3. made in small batches
- 4. it is the new snack
- 5. Vegan, gluten free and high in protein









# Zenjoy - Severn, Maryland MD, 21144

Mack
Anderson, CEO
Tim
Brumbaugh,
CRO
Daniel
Osborne, COO



- ${\bf 1. \ Delicious \ and \ affordable \ way \ to \ relieve \ stress}$
- Ingredients proven to assist in stress relief and focus
- 2. Timeless taste

 $Sweetened\ with\ organic\ cane\ sugar,\ no\ artificial\ sweeteners$ 

3. All natural and good for you

Only 70 calories and 15 grams of sugar







Family photo outside our award-winning restaurant







# **Z&Z** – **Rockville**, **MD**. 20850

Johnny Dubbaneh, Co-Founder

#### Why Z&Z?

- 1. Premium Middle Eastern Spices
- Single origin sourced with a focus on spices that are bold in flavor
- 2. Ranked #1 on Amazon for Za'atar
- A true testament to the quality of our spices, highly recognizable
- 3. Arab American Family Owned

Sourced by a family native to the region









# Annie's Pure & Simple - Weymouth, MA 02190

Anne Joyce Founder CEO MOM

#### Why Annie's Pure & Simple?

1. Annie

She believes if you Change the way you clean, you can change the way you live & you can change the World.

2. Plant Powered ingredients you can trust
Personal and environmental health is our #1 priority

3. Proudly made with love in Massachusetts



# WESTLOCAL





Bisousweet-Leominster, MA 01453

Karen Collins, Pastry Chef & CEO

#### Why Bisousweet?

1. Clean Ingredients

No artificial colors, flavors or preservatives

2. Handcrafted

Everything we manufacture is made by hand. Locally by Bisousweet

3. Woman-Owned

Woman owned and operated

4. Three (3) Innovative product lines

Unique Doughnut Muffins & Classic lines with a twist









# Crescent Ridge Dairy - Sharon, MA 02067

Mark Parrish, 3rd Generation Owner Operator

#### Why Crescent Ridge Dairy?

- 1. Glass Bottles are returnable, environmentally friendly
- 2. Milk sourced from a single farm less than 70 miles from where it is bottled
- 3. Milk is bottled, homogenized, pasteurized in Sharon, MA facility



















# **Dumpling Daughter – Boston, MA and Clifton, NJ**

Nadia Liu Spellman, Founder & CEO

#### Why Dumpling Daughter?

- 1. Clean and simple ingredients without sacrificing taste Made with no artificial colors, flavors or preservatives
- 2. Made fresh, frozen raw to preserve flavor Just the way Grandma made them! Dumplings are not pre-cooked
- 3. Cook restaurant-quality, authentic family recipes at home Try the original style of dumplings and buns from Northern China that were invented over 4,000 years ago









Joseph Cassinelli - Waltham, MA 02453

Joseph Cassinelli, CEO Alpine Tortilla Company (El Nacho)

#### Why El Nacho?

1. 100% Avocado Oil (No Seed Oils) & AGC Certified Regeneratively Grown Corn

Properly Nixtamalized In-House

**2.** Flavor forward tortilla chips developed by chefs Firm chips, flavor forward and also great for dipping









## Just Us Foods - Medford, MA 02155

Colin Daly, Chickpea Executive Officer

#### Why Just Us Foods?

- 1. All products are made from scratch the authentic way. Fresh lemons, kettle cooked chickpeas, the best ingredients. No cutting corners.
- 2. Our falafel uses farmer grown chickpeas, fresh parsley, cilantro, onions & garlic. Its Gluten Free and Vegan.





















# Nantucket Crisps – Nantucket MA

Sara Jemison & Hayden Arnot Founders

#### Why Nantucket Crisps?

- 1. Non-GMO, Gluten Free, Dairy Free and Kosher Certified.
- 2. Slow fried at a lower temperature to achieve a unique texture and crunch.
- 3. A portion of sales goes to preserving the North Atlantic Right Whale, tying back to the islands whaling history.



# WESTLOCAL























# New City Microcreamery - Hudson, MA 01749

Jason Kleinerman, Michael Kasseris, & Karim El-Gamal Co-Founders

#### Why New City Microcreamery?

- 1. We use only Massachusetts local Milk
- 2. No artificial flavorings or colorings
- 3. All our ice cream is spun by hand using liquid nitrogen
- 4. Everything is made right here in our Massachusetts Shop
- 5. Each ice cream base is crafted and steeped with real ingredients in house.















## Waku - Boston, MA 02130

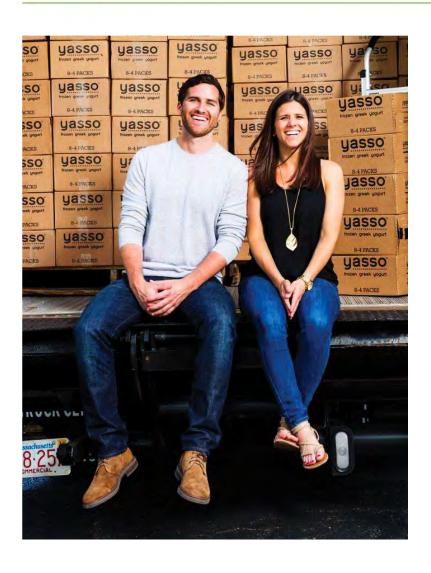
Juan Giraldo, CEO. Nico Estrella, COO

#### Why Waku Tea?

- All natural delicious, sweet, and fruity prebiotic iced tea.
- No added sugar
- Supports gut-health.
- Minority owned.
- Ethically sourced ingredients.
  - Caffeine Free, Plant-Based, Gluten Free and Vegan.

















## Yasso Inc, Founded in Boston, MA

Founders
Amanda and
Drew;
kindergarten
best friends
turned
entrepreneurs.

#### Why Yasso?

- 1. Audaciously delicious w the creamy goodness of Greek Yogurt
- 2. No artificial sweeteners
- 3. Live and active cultures
- 4. Lower in calories and sugar, packed with 5-6g of protein
- 5. 2022 Awarded Top 500 Best Places to Work, and one of the Top 5000 Growing Companies by Inc. Magazine!









#### Barcode, Edison, NJ 08820

## Mubarak Malik, Founder | CEO

#### Why Barcode?

- 1.All natural, plant-based sports/fitness beverage.
- 2.No artificial sugars or dyes.
- 3.Only 30 calories, 0g added sugar, & 12 vitamins & minerals to enhance everyday performance and recovery.
- 4.Tested on and loved by professional athletes.



# WE LOCAL





















# Cleveland Kitchen Single Serve Pickles - NJ, 07470

Drew
Anderson and
Luke Visnic at
the farmer's
market in
2014

#### Why Cleveland Kitchen?

Cleveland Kitchen is the nation's leading producer of fresh fermented foods, specializing in world class sauerkraut, pickles and kimchi.

Our single serve pickles are a delicious and nutritious snack, and are an easy addition to grab and go coolers.















# Dream Pops - Newark, NJ 07105

David Greenfeld, Founder & CEO

#### Why Dream Pops?

- 1. Plan Based, Gluten Free, Soy Free & Non-GMO Less than 100 calories per serving
- 2. Snackable, Portion Controlled Ice Cream Bites Permissible indulgence



# WE LOCAL





















# Elements - Union City, NJ 07087

Alak Vasa & Kushal Choksi, Co-Founders

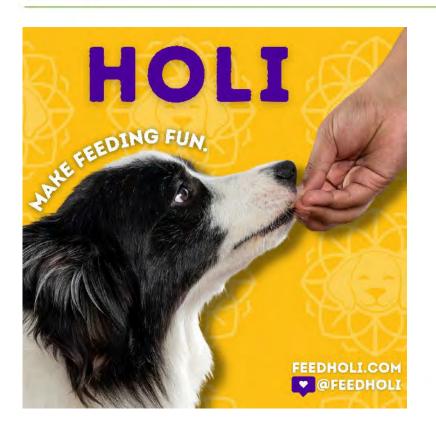
#### Why Elements?

- 1. Sweetened with Honey & infused with superfoods NO dairy, gluten, refined sugar, soy, preservatives, GMO's, palm oil or shortcuts
- 2. Ayurveda powered functional Chocolates & Elixirs

  Deliciously crafted products with clean & ethically sourced ingredients
- 3. Cacao Tested Safe for Heavy Metals









Holi – Rahway, NJ 07065

David Kovacs, Founder and Owner

# Why HOLI?

- 1. Single Ingredient freeze dried food and treats
- 2. 100% All Natural
- 3. All proteins USA Sourced from local farms
- 4. No additives or preservatives
- 5. Unfiltered to provide twice the amount of antioxidants



















# IWON Organics – Piscataway, NJ, 08854

Mark Samuel, Founder

#### Why IWON Organics?

- 1. USDA Organic Certified
- 2. Made with Organic Coconut Oil
- 3. Grown in sunny California
- 4. Non-GMO, Gluten-Free, & Kosher
- 5. Vegan Options













# Ludas Dumplings – Roselle, NJ 07203

Eugene Tulman,
Dumplings
Snob,
Founder.

#### Why Ludas Dumplings?

- 1. 100% Certified Organic
- 2. Only 5 clean and simple ingredients
- 3. Ready in just 10 minutes—simply boil and serve.









## Naturalvert LLC - Hawthorne, NJ 07506

#### Minority Own Business

#### Why Naturalvert?

- 1.Organic, Gluten free, Vegan, Nut free
- 2.Soy free
- 3.Diary free
- 4.Lightly sweetened with real fruit
- 5.Small batches Handmade in Hawthorne NJ
- 6. Wholesome ingredients sourced locally
- 7. Crispy Granola
- 8. No artificial flavor or preservatives



# WESLOCAL















Ol' Stiles-Fords, NJ 07013

Grant Stiles, Owner

#### Why Ol' Stiles?

1. All natural ingredients

100% Pure Raw Honey blended with high quality spices

- 2. SQF Certified Facility and Kosher Certified
- 3. Expertly crafted to elevate any dish, while bringing a harmonious balance of flavors to your kitchen experience.

Using consciously sourced all natural ingredients















# Paper Plane Coffee Co. - Montclair, NJ

Jonathan Echeverry Owner/ Founder

#### Why Paper Plane Coffee Co?

1. Generational coffee history

The family has been growing coffee in Colombia for over 150yrs

2. Specialty/Third Wave Coffee Roaster

With an emphasis on equitable and ethical sourcing of high quality coffee beans.



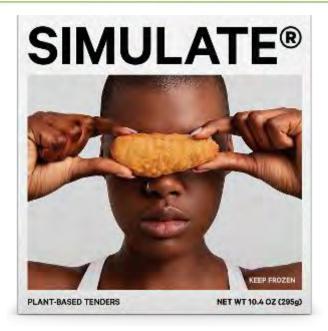


# Our mission is to upgrade the world to a positive food system.



SIMULATE\*





Simulate Tenders – Newark, NJ 07105

Ben Pasternak CEO

#### Why SIMULATE Tenders?

- 1.Indistinguishable from animal-based counterparts.
- 2.Plant-Based
- 3.16g Protein
- 4.No Cholesterol
- 5.Juicy & Tender









# Supernatural - Cranbury, NJ 08512

Carmel Hagen, Chief Baking Officer

#### Why Supernatural?

- 1. School-safe, Plant Based & Top-9 Free
- No chemical dyes, corn, soy, preservatives, or artificial anything.
- 2. "Healthier Indulgence" trend creates major shift in purchasing

Customers expect better-for-you choices in every single category









Unna Bakery – Teterboro, NJ 07608

Ulrika Pettersson, CEO/Founder

#### Why Unna Bakery?

- 1. Non-GMO and Kosher Certified
- 3. Always butter, never palm oil, soy or preservatives
- 3. Awarded in Great Taste several times
- 4. Women-owned
- 5. My Swedish Grandma's recipes

Cookies made with few, basic, high-quality ingredients









# Bear's Fruit - Brooklyn, NY 11231

Amy Driscoll and Chris Hill, Founders

#### Why Bear's Fruit?

1. 100% Real Fruit & Fresh Herbs

No sugary juices, flavors, concentrates or any weird stuff

2. Bubbles, but Better

 $Sparkling\ water + probiotics\ (3B+\ CFUs)\ \mid\ no\ sugar\ added$ 

3. Refreshingly Tasty Kombucha

Fermented tea + probiotics | nootropics | organic & fair trade















# Cloud Water – Syracuse, NY

Marc Siden Chief Executive Officer / Founder

#### Why Cloud Water?

- 1. All Natural, Certified Organic, Non/GMO, Gluten Free, Kosher, Functional Beverage
- 2. Sweetened with Organic Wildflower Honey, Vitamin D and Zinc for Immunity+ & Energy



# WE CLOCAL





# Cocojune - Norwich, NY 13815

Klaus Ravnholt, Founder & Product developer

#### Why Cocojune?

#### 1. Dreamily delicious

Developed for the restaurants of NYC, cocojune is the best tasting vegan yogurt out there

ORGANIC TURED COCO

#### 2. Earth-friendly

Made with only certified organic, plant-based ingredients

#### 3. Microbiome-loving

Fermented with 3 of the world's most potent probiotics



# WE LOCAL





Dare To Be Different - Brooklyn, NY 14456

Robin Jemal, Female Founder

#### What's So Different?

- 1. Fueled by passion, family owned.
- 2. 100% natural plant-based snacks and entrees
- 3. Certified Kosher
- 4. Gluten free & grain free
- 5. Over 10K Instagram followers











# Early Bird Foods & Co. - Brooklyn, NY 11231

Nekisia Davis, Owner

#### Why Early Bird Foods & Co.?

- 1. We dish out wholesome goodness in small batches
- 2. Certified GFCO and Kosher
- 3. Woman-owned and queer-owned business
- 4. The most delicious granola on the market (Martha Stewart's favorite)
- 5. Made with EVOO and kosher salt















Grady's Cold Brew - Bronx, NY 10474

Grady Laird, Founder/CEO

#### Why Grady's Cold Brew?

- 1. Best selling cold brew concentrate in NYC Founded in Brooklyn (2011), now brewed in The Bronx.
- 2. Unique New Orleans–Style flavor
  Brewed with 100% Arabic beans, imported French chicory, and a special blend of spices for a bold, but velvety-smooth taste.









## Haven's Kitchen – New York, NY 10012

Alison Cayne, Founder and CEO

#### Why Haven's Kitchen?

- 1.Made with 100% real food, spices, and herbs.
- 2.Made in flexible pouches that have less plastic, fewer emissions, & are more sustainable.
- 3.No chemical preservatives, starches, EDTA's
- 4.120 days at Production
- 5. Flexible flavors for every diet









## International Harvest - Mt. Vernon, NY 10550

Karesse Grenier, CEO

#### Why International Harvest?

- 1. Leading Purveyors of Super-Food Snacks Super nutrient dense from simple ingredients!
- 2. Organic, Non-GMO, Gluten Free, Plant Based, largely Raw and Kosher, and Woman/Family-owned for +30 years!

Highest quality products from consciously sourced farmers













## Issa's - Buffalo, NY 14206

Andrew & James Issa, Co-Owners

## Why they baked pita chips?

- 1. Authentic Baked Pita Chips-We make pita chips the way we grew up eating them!
- 2. Thin & Crispy- Using Lebanese style bread and a flame lit oven creates the unique appearance, texture, and taste.
- 3. NYS Grow & Certified- We source local grains that are grown and milled only hours from our facility.









# Jack Bakes - Bronx, NY 14074

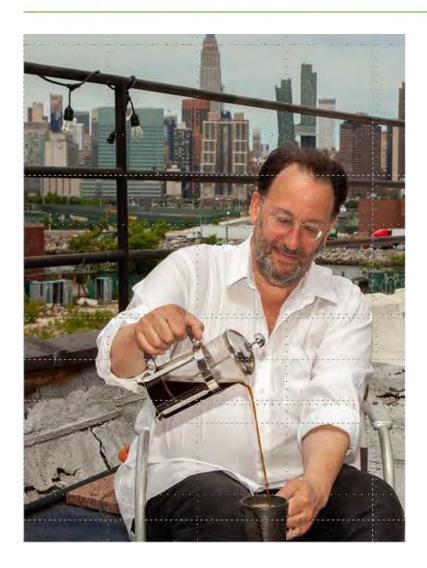
Jack Hazan, Chief Baking Officer

#### Why Jack Bakes?

- 1. Non-GMO Cage Free Eggs and Kosher Certified No artificial colors, flavors or preservatives
- 2. Traditional Bread with a twist baked by hand Using consciously sourced all natural ingredients



# WE STLOCAL















Jailhouse Coffee - Queens, NY

#### **Robert Flam**

#### Why Jailhouse Coffee?

- 1. Three unique brands roasted in Astoria Queens.
- 2. Jailhouse Coffee an all organic brand of fair trade blends and single origin coffees.
- 3. Deep Valley Biodynamic is the only all Biodynamic coffee brand in the US and is worlds purest coffee.
- 4. Breakout Coffee made with premium Arabica beans at a great everyday low price.















Just Water: Glens Falls, NY 12801

Dan Ashby, VP of Sales

## Why JUST?

- 1.100% locally & responsibly sourced spring water from the Adirondack Mountains. Naturally occurring pH 8.
- 2.Plant-based carton is the most sustainable packaging option on the market today. 88% plant-based renewable content, FSC-certified. Refillable & recyclable.
- 3.Infused is made with USDA organic certified essences, not natural flavors. Cleanest, most authentic flavor.









## Kalustyan's New York, NY 10016

Aziz Osmani, Ashfer Biju (Owner/Chef)

#### Why Kalustyan's?

#### 1. Non-GMO

No artificial colors, flavors or preservatives

- 2. Kalustyan's renowned chef Ashfer Biju created authentic and traditional recipes using all-natural ingredients
- 3. Established in 1944 as a neighborhood market now has developed into a reliable source for spices, Indian and Middle Eastern specialties







FARMED FOR FLAVOR!

STONE-MILLED FOR NUTRITION!

BRONZE CUT FOR TECTURE!

SLOW DRIED TO PRESERVE IT ALL!



4G FIBER | 14% DAILY FIBER | 6G PROTEIN PER SERVING!

# L'Isolina Pasta – Southampton, NY 11968

Dylan & Sean Carroll Co-Founders

#### Why L'Isolina Pasta?

- 1. Local Wheat Sourced from the East End of Long Island!
- 2. First Heirloom Varieties of Wheat Selected & Grown for Flavor!
- 3. Sourced From Regenerative Farms!
- 4. Whole Grain for Flavor, Nutrition Rich in Fiber, Vitamins & Minerals!
- 5. No Preservatives! Vegan! Plant-Based! Dairy, Soy, Egg, GMO Free













# La Rossi Pizza - Brooklyn, NY 11205

Martina Rossi Kenworthy Bianca Kenworthy Co-Founders

#### Why La Rossi Pizza?

- 1. Locally sourced American Farm ingredients
  Fresh ingredients No preservatives Organic stone milled flour
- 2. Authentic Italian expertise

  Hand crafted for an "out of brick oven flavor" crispy, bubbly crust









# Lemonday - Brooklyn, NY 11216

# Ari Susswein, Founder/CEO

### Why Lemonday?

- 1. Made with real fruit
- 2. Essential electrolytes and prebiotics
- 3. Low Calories

**REFRESH**, **RESTORE**, AND **RECHARGE**. EVERY MOMENT WITH LEMONDAY, THE ULTIMATE BEVERAGE UPGRADE!



















# Loi Dips - New York, NY 10019

Chef Maria Loi Founder, Corporate Executive Chef

#### Why Loi Dips?

#### 1. Made from Fresh Ingredients

Not just dips, they are spreads, sauces, ingredients – whatever you want them to be!

#### 2. Environmentally conscious packaging

Packed in 8 oz. glass jars, because Glass is Class!

#### 3. Proudly made with authentic recipes

Passed down from Chef Loi's family for generations!









Mast - Bedford, NY Mast products are made in both New York and Massachusetts. Chocolate bars are made in Massachusetts.

Richard Mast, CEO Michael Mast, CFO

## Why Mast?

- 1. Locally made.
- 2. Sustainably and ethically sourced ingredients.
- 3. Organic, vegan, gluten-free, kosher
- 4. Family owned and operated.
- 5. Industry best (safest), lowest levels of lead and cadmium.
- 6. Made in small batches.









## **MOJO Desserts – East Harlem NY 10029**

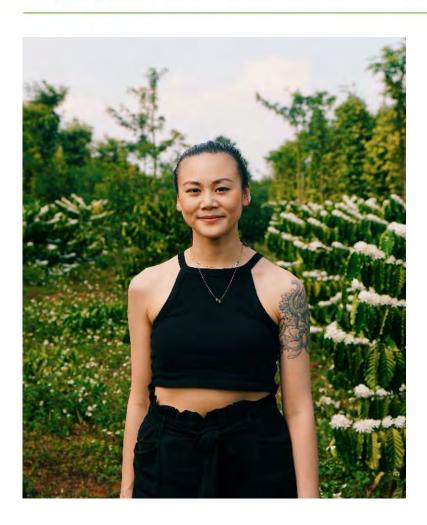
**Chef Johan Halsberghe** 

## Why Mojo?

- 1. Artisanal Chocolate Mousse made in small batches with the finest Belgian Chocolate and Premium Ingredients
- 2. No Artificial Ingredients, Naturally Gluten-Free. Kosher Certified.









# Nguyen - Brooklyn, NY 11206

Sahra Nguyen

## Why Nguyen?

Nguyen Coffee is on a mission to change the future of coffee culture:

Through celebrating diversity in the coffee community, championing the Vietnamese robusta bean, and ampliying the people behind the world's second largest coffee production.









## Red Jacket Orchards—Geneva, NY 14456

Brian Nicholson, President/Coowner

#### Why Red Jacket?

- 1. Third generation, family owned business
- 2.Cold-pressed, never from concentrate
- 3. No added water, sugar or preservatives
- 4.As close to eating the whole fruit as you can get!













# Roberta's Pizza - Brooklyn, NY 11206

Brandon Hoy & Carlo Mirachi, Co-Founders

## Why Roberta's Pizza?

- 1. Authentic Wood-fired crust
- 2. Freshly made mozzarella cheese
- 3. Cook in less than 5 minutes











## Scott's Protein Balls, Plainview, NY 11803

Lori &
Scott
Levine,
Co-founders

## Why Scott's Protein Balls?

- 1. All natural, no preservatives and Kosher Certified Real ingredients, nothing fake
- 2. We're on a mission to cure breast cancer Inspired by our founder's journey









# Small Axe Peppers Hot Sauce - Queens, NY 11101

Daniel
Fitzgerald,
Chief
Executive
Officer

#### Why Small Axe Peppers?

Made with peppers grown in urban farms and community gardens in New York City and cities across America.

Each bottle purchased directly supports the gardens and gardeners who grow peppers for these hot sauces.

**B-Corps Certified, Kosher Certified.** 









# Thunder Island Coffee Roasters – Southampton, NY 11968

Benjamin Haile CEO/Master Coffee Roaster

## Why Thunder Island Coffee Roasters?

- 1. USDA certified organic
- 2. Fair Trade USA certified
- 3. Native American owned
- 4. (SHB) Strictly Hard Bean coffees

Grown at elevations above 4,000 ft. Nutrient dense & Packed with flavor



# WESTLOCAL















# Van Leeuwen Ice Cream - Brooklyn, NY 11249

Ben & Pete Van Leeuwen Founders

Laura O'Neill Co-Founder

#### Why Van Leeuwen?

Ultra premium French style ice cream made from high quality simple ingredients that are sourced from places around the world known for their indigenous roots!

From vegan and dairy ice cream pints, bars, and sandwiches, we offer unique twists on American classics!

















# Veggie\*Confetti – Rochester, NY 14606

Kelsey Tressler, Founder

#### Why Veggie\*Confetti?

#### 1. BOLD COLOR + BIG FLAVOR

Veggie\*Confetti's pickled vegetables add bold color and big flavor to your salad, toast, tacos and everything in between!

#### 2. Modern Pickle

We are not your grandmother's pickle. We've ditched the jar and cucumber, putting a modern spin on the timeless classic pickled veggies.

3. Proudly made in Rochester, NY





# WE LOCAL













# Vista Hermosa – Brooklyn, NY

Started inside the walls of Tacombi, NYC.

#### Why Vista Hermosa

- 1. Tortillas made fresh daily in our fabric de tortillas Piscataway, NY
- 2.Organic, non GMO corn tortillas made the authentic Mexican way called Nixtamalization
- 3. Flour tortillas made with avocado oil
- 4. Authentic totopos cut from real nixtamal tortillas
- 5. Taqueria inspired meal size burritos



















# Yolélé - Brooklyn, NY 11215

Pierre Thiam, Co-Founder + President

#### Why Yolélé?

#### 1. Bold, craveable, West African flavors!

Experience West African ingredients fonio, baobab, & moringa— a taste of West Africa in a crushable, dippable chip.

#### 2. Climate-Smart & People first

Fonio creates incomes, supports regenerative and climate-change resilient agriculture, promotes biodiversity, and increases food sovereignty in West Africa's Sahel Region.

#### 3. Founded by foremost Senegalese Chef Pierre Thiam

Yolélé is a Black, immigrant, and woman-owned business. Founder Pierre Thiam also runs highly acclaimed Teranga restaurant with 2 locations in NYC





# WESLOCAL





























## You Love Fruit - Inwood, NY



- Based in Inwood NY, we've been serving the local NY market since 2015
- **♥** Our Organic fruit snacks are made better! We use fresh, tree-ripened fruits from our own orchards.
- **✓** Our simple process helps to preserve all the goodness and nutrition of fresh fruit.
- Our products are great sources of vitamin C, fiber and energy!
- **♥** We promise to create a snack you feel great about enjoying and sharing, because we love our customers and YOU LOVE FRUIT!<sup>TM</sup>









# Aura Bora - Reading, PA 14074

Paul & Maddie Voge, Co-Founders

### Why Aura Bora?

- 1. Non-GMO Verified and Kosher Certified No artificial flavors, all plant-based ingredients
- 2. No Calories, No Sugars, No Sweeteners
  O sugars, made from real herbal extracts









# Doughy - Arlington, VA 22207

Kelly Ramey, Founder

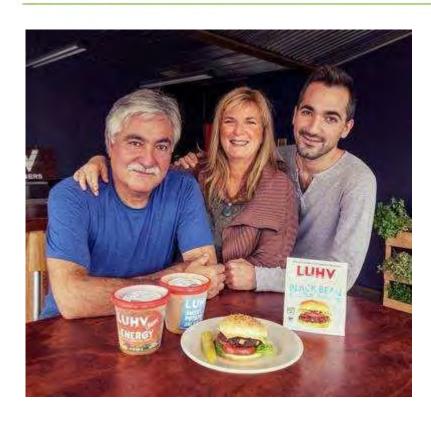
# Why Doughy?

- 1. Vegan, Gluten-Free/Grain-Free and Kosher Certified Better for you cookie dough that actually tastes good
- 2. Made with 6-7 simple ingredients
  Using sustainably sourced whole food ingredients
- 3. Giving back to our community
  We've donated a weeks worth of groceries to 7,500 families















# LUHV Foods - Philadelphia, PA 19019

The Lucci
Family
Founders &
Owners

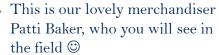
#### Why LUHV Foods?

- Vegan, Gluten-Free & Organic Ingredients
   Women-Owned Company and the first ever Vegan
   Deli to open in Philly!
- Wholesome, Fresh Ingredients
- Non-GMO ingredients, wholesome and nutritious



# WESLOCAL



























# Norr Organic - New York, NY 11101

Daniyar Chukin, CEO (middle); Pierre Forien, COO (not pictured); Mandy Geisler, Head of Sales & Marketing (right)

### Why Norr Organic?

1. Clean organic ingredients

Free from any pesticides, starches, artificial sweeteners as well as added natural flavors

2. Milk from grass-fed cows

We source our milk from small local family farms

3. Naturally low in lactose

4. Using BB-12® scienced-backed probiotics









## Painterland Sisters – Westfield, PA 17543

Stephanie & Hayley Painter, Co-Founders & Co-CEOs

#### Why Painterland Sisters?

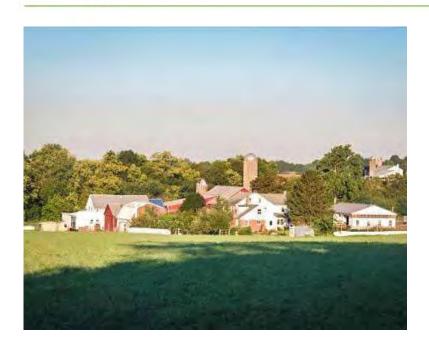
- 1. Our Icelandic-style skyr yogurt is extra creamy (6% milkfat) and lactose-free!
- 2. Our yogurt is one of the most nutrient-dense yogurts on the market.

It contains billions of probiotics, is high in protein (up to 21g), is lower in real sugar and contains 13 essential nutrients!

3. We're farmer-owned, women-owned & family-owned!









# Pequea Valley Yogurt – Ronks, PA



Pequea Valley Farm

#### Why Pequea Valley?

The Abner King family own and operate the Pequea Valley Farm in Ronks, PA. The Amish family have a herd of grass-fed Jersey cows. Their milk is turned into yogurt. Pequea Valley Yogurt has become a popular brand all around the east coast. Giv'em a try...you be glad you did!









## Sofresco – Malvern PA, 19355

# **Douglas Gilman CEO**

#### Why Sofresco?

- 1. Non-GMO, Vegan, Gluten Free and Kosher Certified
- 2. 100% Juice Never from Concentrate, Cold Pressed, No added Water or Sugar
- 3. Locally Sourced, we use imperfect Fruits that can't be sold at retail
- 4. Sustainable Packaging









# Soom Foods - Philadelphia, PA 19134

Jackie, Amy, & Shelby Zitelman Co-Founders

## Why Soom Foods?

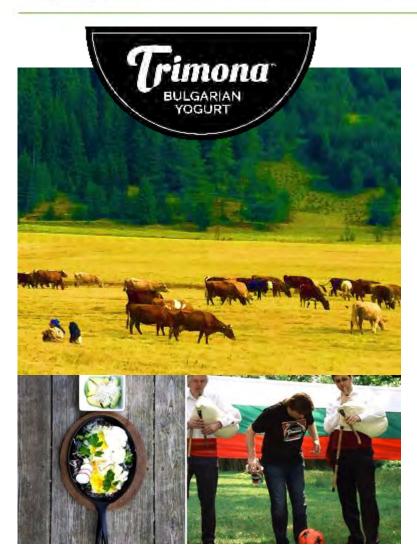
- 1. High quality, silky-smooth tahini

  Made only from premium sesame seeds that are roasted and ground to perfection.
- 2. Snacks made with real, simple ingredients

  Sweet, soft, and chewy bites packed with 1g of plant-based protein in each bite.













# Trimona – Union County, PA

Pavel Kolarov And Atanas Valev

## Why Trimona Yogurt?

- 1.A2A2 Tested Milk
- 2.Organic Whole Milk from Grass-Fed Cows
- 3.Keto Project Verified (for our Plain varieties)
- 4. Very Low in Sugar (5-6g per serving for our Plain varieties)









Uncle Jerry's Pretzels - Lancaster, PA 17608

Jerry Skolnick, Founder

#### Why Uncle Jerry's?

- 1.A true sourdough pretzel, handmade and 100% natural
- 2.No oils, shortenings, preservatives or sweeteners
- 3. Baked in the heart of Pennsylvania Dutch country in Lancaster county









## Fieldstone Kombucha, LLC – Bristol, RI 02809

Emily Sheridan, Owner

### What Makes Our Kombucha Special

- 1. Using local ingredients to craft the best seasonal flavors
- 2. Full bodied flavor dances on the palate
- 3. Effervescent rather than carbonated
- 4. Less acidic; truly enjoyable









# Granny Squibb's Organic Iced Tea - RI

Family-Owned, Woman-Owned

#### Why Granny Squibb's?

- 1. Only New England Style Iced Tea on the market
- 1. Certified Organic, Kosher, gluten-free, non-gmo, vegan
- 3. Partners with non-profits throughout New England
- 4. Preservative-free, no added sodium
- 5. Outstanding product in classic flavorways









## Back Roads Granola- Brattleboro, VT 05301

Peter Vogel, Head of Operations & Virginia Vogel, Head of Sales and Marketing

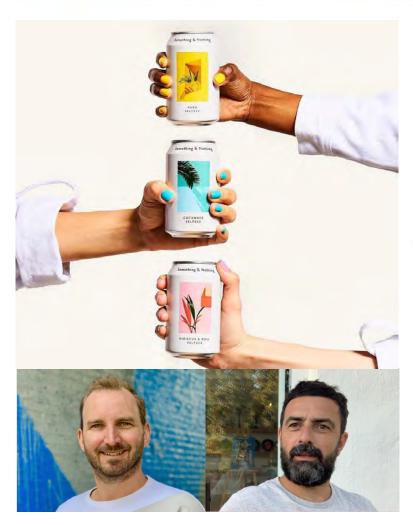
#### Why Back Roads Granola?

Organic, Non-GMO, Kosher, Glyphosate Residue Free, Gluten Free, and Vegan

No artificial colors, flavors, or preservatives







**Rupert Pugsley** 

**Olly Dixon** 



# Something & Nothing - Middlebury, VT 05753

Rupert Pugsley and Olly Dixon, Co-founders

#### Why Something & Nothing?

- 1. Award winning Premium Sodas Best tasting soda in America!
- 2. 75% less sugar than traditional sodas, with no added sugar and no sweeteners
- 3. Produced using the highest quality juices, extracts and, botanicals









### Bitchin' Boucha - Richmond, VA 23228

Jason Smith, Owner

#### Why Bitchin' Boucha?

1. Organically Sourced

Made with only 100% Organic Ingredients

2. Triple filtered

Creating the clearest kombucha possible

3. Flavor first

Bold flavors and ultra carbonation makes an unmatched tasting experience









# Blue Ridge Bucha - Waynesboro, VA 22980

The Heyming Family Angie, Hank, Franklin, Dotty, and Jasper

#### Why Blue Ridge Bucha?

- 1. 100% Organic, Vegan, Gluten Free, Non-GMO
- 2. Raw & Unpasteurized with Live Probiotics
- 3. Sustainably Produced and Packaged
- 4. Lightly Carbonated for a Crisp and Refreshing Taste
- 5. Award-Winning Flavors











### Greenberry's Coffee Roasters, Charlottesville, VA 22974

Roxanne & Sean Simmons, Founders

#### Why Greenberry's?

- 1. Sean and Roxanne, entrepreneurs at heart, started their coffee journey under the guidance of Alfred Peet the original coffee specialist in America
- 2. We are oldest continuously running coffee roaster and shop in central Virginia
- 3. Our cold brew is made in-house using our special blend of dark roasted coffee and only 77 calories!



# WE LOCAL





















# Why Homestead Creamery?

**Donnie Montgomery & Dave Bower Co-Founders** 

Homestead Creamery – Burnt Chimney, VA 24184

#### 1. A2A2, All-Natural Milk

Local dairy farms producing high quality, A2A2 milk, bottled in reusable glass half gallons and quarts, experience "The Way Milk Should Taste<sup>TM</sup>"

#### 2. Premium 17% Butterfat Ice Cream

French custard base with premium ingredients, unique and decadent flavors, "The Way Ice Cream Should Taste TM"









# Nightingale Ice Cream - Richmond, VA 23224

Hannah Pollack, President & Co-Founder

Xavier Meers, Co-Founder & VP of Sales

#### Why Nightingale Ice Cream?

- 1. No Artificial Ingredients
- 2. Smallbatch, 14% butterfat ice cream
- 3. Fresh baked cookies
- 4. Woman & Veteran Owned



# WE SLOCAL













# Holly and Jordan Nickerson - Lynchburg, VA 24503

Holly and Jordan Nickerson, Co-Founders

#### Why Rookies?

- 1. 16% butterfat content ice cream sandwich
- 2. Every cookie is baked by hand and every scoop of ice cream is served by hand.
- 3. The biggest and most premium ice cream sandwiches on the market.









Salsas Don Sebastian - Midlothian, VA 23112

America DeLoach, Owner

#### Why Salsas Don Sebastian?

- 1. Unique Flavor Profiles
- 2. Locally Sourced Ingredients
- 3. No Preservatives
- 4. Gluten-Free and Vegan Options
- 5. Family-Owned and Operated











# Scratch Pasta – Lynchburg, VA 24501

**Stephanie Fees, Founder** 

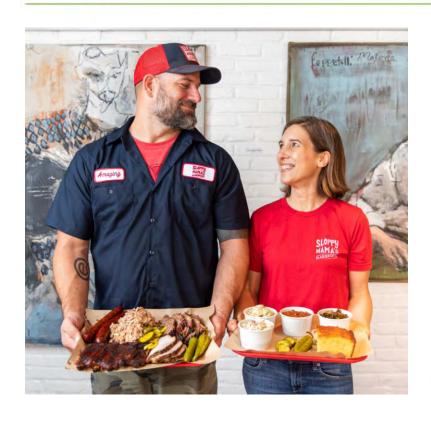


#### Why Scratch Pasta?

Scratch Pasta was begun by Chef Stephanie Fees in Lynchburg, Virginia. After years of working as a professional chef in New York City and The Greenbrier in West Virginia, she settled back in her hometown to run the kitchen at West Manor Estate, a local wedding venue. While at West Manor, Stephanie had the opportunity to attend 'pasta school,' in Chiavari, Italy, studying the many and varied authentic pastas and sauces of Italy, and was inspired to start a pasta shop in Lynchburg to bring fresh, homemade pastas to her hometown.









# Sloppy Mama's BBQ – Arlington, VA 22207

Joe & Mandy Neuman, owners

#### Why Sloppy Mama's BBQ?

- 1. No high fructose corn syrup, no artificial preservatives, gluten free
- 2. 100% all natural
- 3. Family owned and operated since 2014



# WE LOCAL













## Grit Coffee/Snowing in Space Charlottesville VA 22902

Founders Brad Uhl (CEO), Dan FitzHenry (COO), Brandon Wooten (Chief Brand Officer)

#### Why they roast and brew coffee?

- 1. Steadfast dedication to roast and brew the best coffees from the best farms doing their best work to serve the communities around them.
- 2. Clean ingredients deliver a best in in industry taste without all the other stuff.
- 3. Roasted and brewed locally in Charlottesville, VA



















## Sous Casa Frozen Burritos – Richmond, VA

Jim Hamilton, Frozen Burrito Chef to the Stars

#### Why Sous Casa?

- **1. Frozen Burritos Done Right** Unparalleled Quality
- 2. On The Go Convenience Ready for Anything Meal
- **3. Earth-Friendly** 100% Biodegradable Packaging



# WESTLOCAL

















## The Farm at Red Hill, North Garden, VA 22959

Richard & Wendy Harrison Co-Founders

#### Why The Farm at Red Hill?

- 1. We bring farm fresh flavors to your table
- 2. Made in our own facility on our farm in Central VA
- 3. Our products contain no preservatives or added sugar, many use organic ingredients and are non-GMO certified